#### DISTRIBUTION OF GLOBAL SURVEY

Laura Merner



## Goal for this session

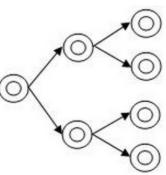
- Discuss how you can participate in the distribution of the questionnaire.
- What steps should we take to make sure that distribution is successful?
- Answer: what is the most exciting or important thing you think we can learn from this survey?

## **Previous Distribution of Physics Survey**

- Three physical societies distributed either to their entire membership or to a random sample (Japanese, German, and American)
- Other respondents were invited by someone they know, starting with IUPAP Women's Working Group.
  - Survey contained instructions to forward
    Or people forwarded an email with a link
- These methods will be used again, starting with you and working with the participating Unions.

### **Snowball sampling**

 Used in studies where there is no list from which to draw a random sample.

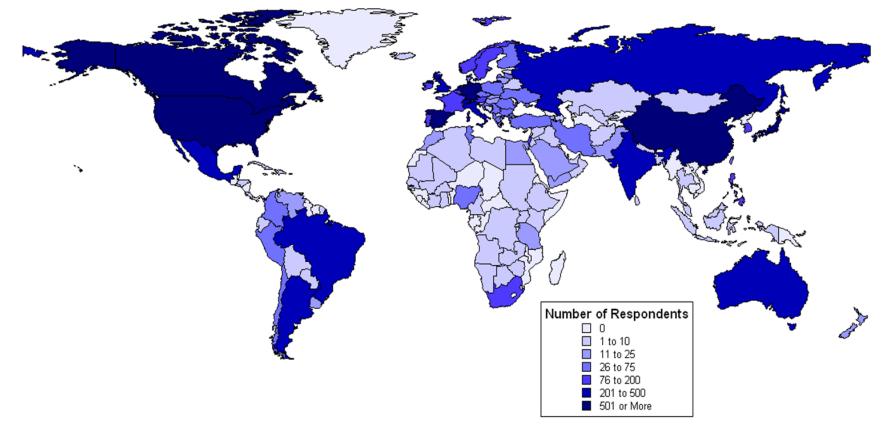


• The result for physics was that we had 15,000 respondents from 130 countries!

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#### Global Survey of Physicists, 2010

Global Survey of Physicists; Most Recent Country of Respondent



#### American Institute of Physics

#### How we will distribute in 2018

- We will coordinate with participating Unions, for example, interested committee members could be asked to forward.
- Professional societies may elect to send to their members. We must help them hear about it!
- Everyone involved in the workshops will get a request to complete the survey and forward to their networks and colleagues.

## **Timing and Target Audience**

- Survey will be available after translation in the spring of 2018.
- Will be open several months.
- We are looking for scientists and science students in all disciplines, especially the disciplines represented in this room.

## Your role

- Everyone in this room has a role to play.
- We are counting on you to cover your discipline, your colleagues, your region.
- Answer: Can anyone share ideas about types of people or groups you could send the survey to?

## Your role, continued

- Write down specific people or groups you plan to send the survey to.
- What networks do you have access to?
- This is for your own use, so use names.
- Think about how you will ask others to send it out.

#### Languages

- Now that you have thought about to whom you would send it, think about what languages it needs to be in for them to answer.
- Last survey was in 8 languages
  - English
  - Arabic
  - Simplified Chinese
  - Japanese
  - Russian
  - Spanish
  - French
  - German
- As always, funds are limited. Because there are open-ended questions, answers must be translated into English for analysis.

# Finally

- How can we get other people to send it out?
- What can you do to persuade people to send it out?
- Professional societies?
- Committees?
- Are there groups or resources we have missed?

#### Contact

If you have any suggestions after this meeting, do not hesitate to contact me.

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## Thank you!

#### For more information

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